LIFESECURE INSURANCE COMPANY



Sales Idea: Cross-Sell Accident with Disability Insurance





• LifeSecure's Accident insurance provides cash benefits that can be used to help with medical deductibles & co-pays, transportation, home care assistance, or anything else!

-- Disability Insurance (DI) provides replacement income to individuals who can't work as the result of an illness or injury.

--> Sell them together to extend insurance protection!

While these products have distinct differences, they can complement each other in the case of an accidental injury.



Your clients can typically receive benefits from both products simultaneously.

LifeSecure's Accident insurance can also help maximize your client's coverage and ensure they don't go unprotected once their DI policy expires.

Disability insurance policies typically expire around age 65, while LifeSecure's Accident insurance is guaranteed issued to age 74 and guaranteed renewable to age 85*.

* In most states