### LTC MYTH VS. Reality



### REALITY

Often government programs don't meet LTC needs.
Medicare doesn't cover LTC and Medicaid only provides coverage under certain circumstances.

## REALITY

2/3 of Americans 40+ have not set aside any money to pay for LTC

Just three years of care

(the average need)

can quickly total \$230,000.

Won't need LTC

#### REALITY

70% of people turning age 65 can expect to use some form of long-term care during their lives.

Only older people out only older people reed to think about need to think about

# REALITY

The earlier you start LTC planning,
the better. Unfortunately, many
families delay planning until care is
needed, which can lead to hasty
decisions and limited care options.
These factors can quickly impact the
entire family's financial, emotional,
and physical health.

## REALITY LTC is not covered by health

insurance plans.

Nearly half of Americans (age 40+)

are unsure or believe health insurance plans cover LTC.

Don't believe everything you hear. Talk about LTC planning today.

Associated Press-NORC Center for Public Affairs Research. Long-Term Care in America: Americans' Outlook

and Planning for Future Care. Chicago, IL. 2015. Centers for Medicare & Medicaid Services. *Medicare & You*. Baltimore, MD. 2015.

LIMRA and Life Happens. 2015 Insurance Barometer Study. Windsor, CT. 2015.