

# Score a Hat Trick with LifeSecure

## Good things come in 3s



LifeSecure's online sales tools and combo application are helping agents pull off the "LifeSecure Hat Trick" - selling our **Accident**, **Critical Illness** and **Hospital Recovery insurance** to a client in one sitting. Our ancillary products are a great complement to any health plan. They can help protect your client's family, lifestyle and finances - and help grow your earning potential.

Here's what other agents have to say about scoring a Hat Trick with LifeSecure's simplified selling process.

“ Being able to simultaneously quote and walk a prospect through the gaps in their medical coverage using LifeSecure's products as the "ancillary filler" was one of the cleanest meetings I've had dealing with medical insurance needs for clients/prospects. The simple, straightforward structure of the plan benefits allows the end user to customize their coverage that meets their needs. ”

– Eric, appointed with LifeSecure since 2017

“ Providing LifeSecure plans to your clients shows concern for their financial wellbeing. In today's economy, we need to help protect our client's lifestyle. We need to offer them the peace of mind that LifeSecure benefits can help with their household and personal expenses. My clients understand the importance of 'closing the gap' of their financial risk. The "LifeSecure Hat Trick" is the perfect fit and helps protect against most major illnesses and injuries. The new online sales tools and combined application for a multi-product enrollment provides a seamless and swift enrollment process. ”

– Kathleen, appointed with LifeSecure since 2014

“ I listen to my clients and sell to their needs. Most of my "hat tricks" have happened when someone is not eligible for the Special Enrollment Period. Other times, for someone who is healthy, it costs less to get a Bronze plan plus LifeSecure's products than a Silver plan - and they have better coverage because of LifeSecure! And I love the Quote Calculator. It's so easy to plug in the information and have all the numbers at your fingertips! ”

– Amy, appointed with LifeSecure since 2016

For more information, call our Agent Support Care Line at 866.582.7701

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LifeSecure Insurance Company – Brighton, MI

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